

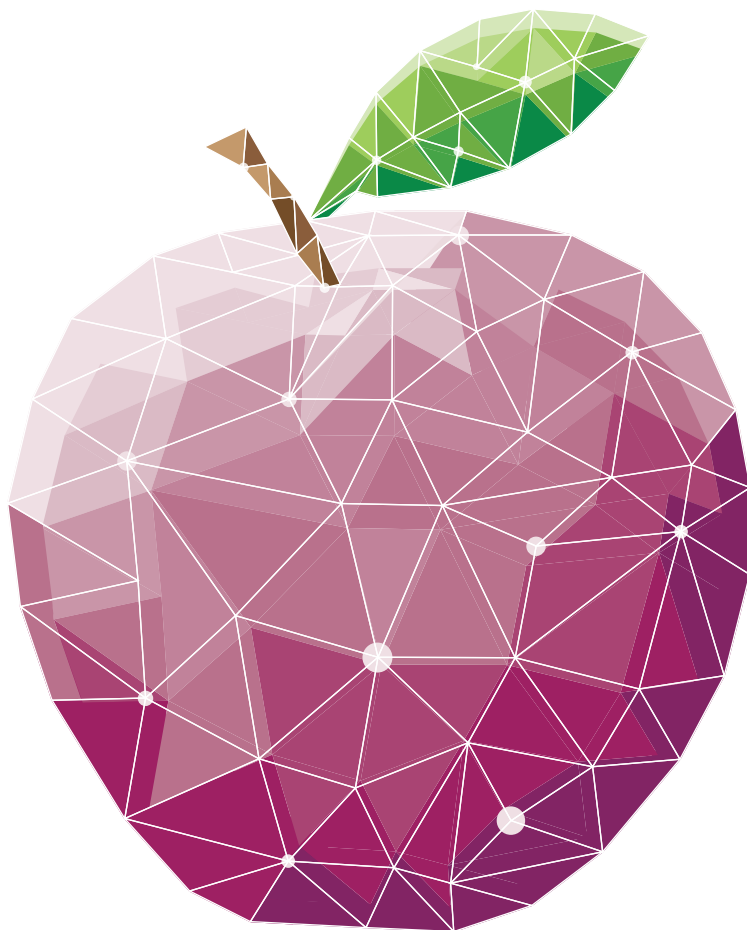
# FHT FOOD & HOSPITALITY THAILAND

Connecting the Future

**23-26**  
**August 2023**



**Queen Sirikit National  
Convention Center**  
(QSNCC) Bangkok



**[www.fhtevent.com](http://www.fhtevent.com)**

FHTevent | [foodandhospitalitythailand](http://foodandhospitalitythailand)



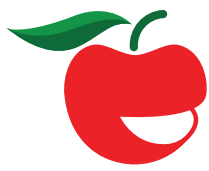
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**CBT**  
COFFEE & BAKERY  
THAILAND



**RBT**  
RESTAURANT & BAR  
THAILAND



**FHT**  
FOOD & HOSPITALITY  
THAILAND

## Connecting the Future

**Food & Hospitality Thailand (FHT)** is the leading international trade event for premium food and hospitality business in Thailand and the region. Recognized as a destination for businesses to reconnect and move to the next level, FHT presents the best products, services, and solutions, as well as introducing new ideas for future business.

FHT has dedicated itself to connecting industry players for almost three decades, and its 29th edition will continue to do the same. Food & hospitality businesses looking for healthy growth need to adopt key solutions to serve future demands and FHT serves as a springboard to take businesses forward into the future.

FHT is a comprehensive trade platform for all businesses in the food & hospitality industry, wherever they are along the supply chain. Among many specialized sectors in the event will be two key highlighted areas: Restaurant & Bar Thailand (RBT) and Coffee & Bakery Thailand (CBT). These exciting zones will empower businesses with new solutions and strong networking to overcome the challenges of dynamic demands.

## SHOW FACTS



Exhibition Area:  
**10,000** Sqm.

**Exhibitors:**

**243** participants from  
**12** countries/regions

China, Czech Republic,  
Hong Kong SAR, India, Italy,  
Japan, Korea, Malaysia,  
Poland, Singapore,  
Thailand and UK

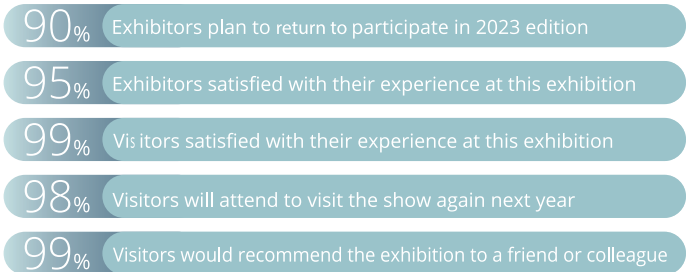
**International Groups:**

**5** International Pavilions  
from Japan, Poland, Korea,  
Italy and Singapore



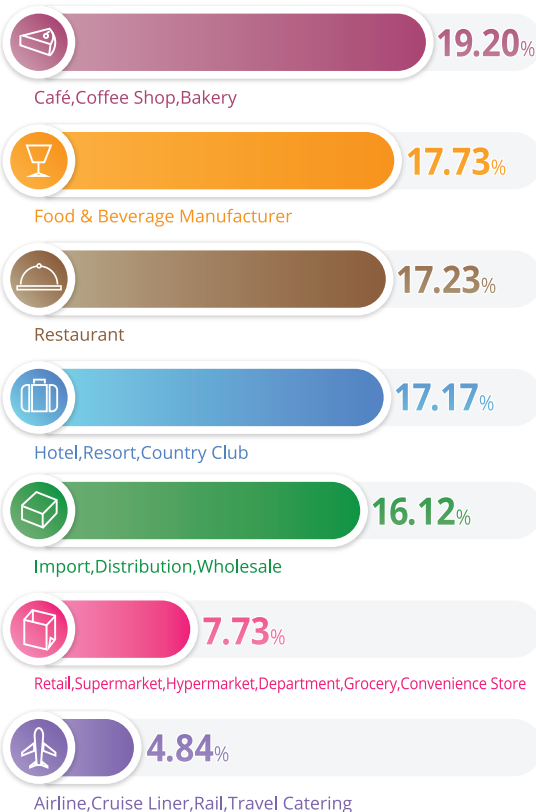
**Trade Visitors:**

**22,773** from  
**61** countries/regions

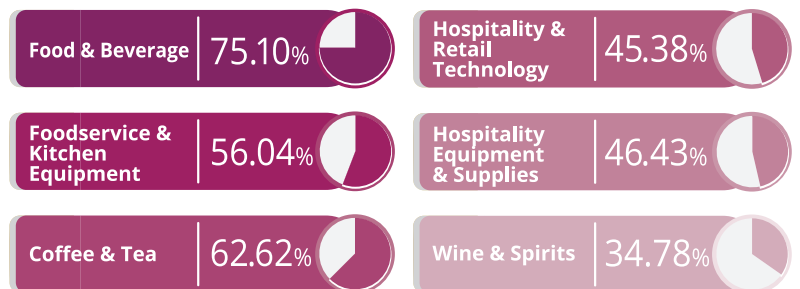


## Buyer Report

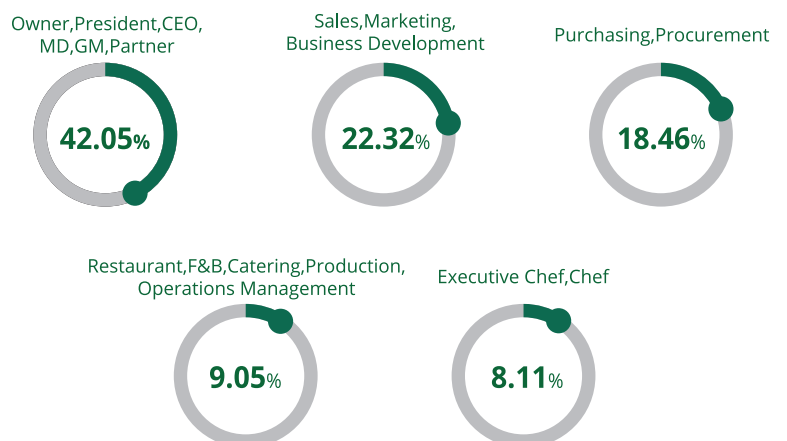
### Buyers Classified by "Company's Main Activity"



### Buyers Classified by "Product Interest"\*



### Buyer Classified by "Job Function"



\* % of visitors said they were interested in. Please note visitors can tick more than one.

# Highlights for 2023

FHT will showcase many specialized sectors for businesses to meet true professionals in key areas. The opportunity is there for participants to find quality sourcing options and discover the latest business trends.

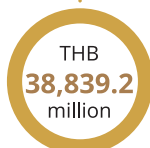


## Sales value of Coffee



- Forecasted sales value growth from 2021-2026 at 3.1% average per year
- Fresh ground coffee pods is the highest growth sector at 9.9% average per year

## Sales value of Bakery



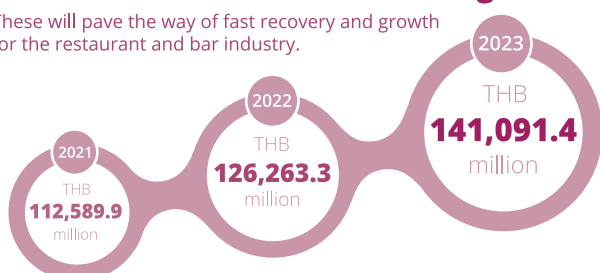
- Forecasted sales value growth from 2021-2026 at 5.2% average per year



Restaurant & Bar Thailand (RBT), a concurrent event at FHT, is a platform where restaurant & bar businesses can reconnect and share experiences. It brings the latest products, trends and solutions to strengthen this industry within a fierce market. Moreover, it will also feature various culinary competitions and exciting events that gather skilled and celebrity chefs to show their potential. It will drive restaurants and bars to serve the highest quality and build their reputations across the world.

## Thailand restaurant sales value growth:

These will pave the way of fast recovery and growth for the restaurant and bar industry.



\*Projected sales value  
Forecasted sales value growth from 2021-2026: 10.5% average per year



## Highlight Activities

### Thailand International Culinary Cup (TICC)



### Thailand National Latte Art Championship (TNLAC)



### Thailand National Coffee In Good Spirit Championship (TCIGS)



### Coffee & Bakery Thailand Experience



### Restaurant & Bar Thailand Experience



### Celebrity Chefs Cooking Demonstration



### Future Hospitality Showcase



# How to Exhibit

There are 4 options available.

## 1 Space Only



Rent a space to build and design your own stand

## 2 Space+Shell Stand



Floor Space, walls, carpet, fluorescent tube lighting and 5 Amp socket outlet

## 3 Space+Walk on Package



Floor Space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelves and wastepaper basket

## 4 Space+Premium Package



Floor Space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket

### EXHIBIT PROFILE

- Food & Beverage
- Bakery
- Coffee & Tea
- Wine & Spirits
- Foodservice & Kitchen Equipment & Supplies
- Bar Equipment & Supplies
- Hospitality Equipment & Supplies
- Cleaning & Laundry Equipment & Supplies
- Spa & Lifestyle Services & Supplies
- Hospitality & Retail Technology Products & Services

### VISITOR PROFILE

- Airlines / Cruise Liners / Rail / Travel Catering
- Baristas
- Cafe / Coffee Shops / Bakeries
- Bar & Nightclub
- Cloud Kitchen
- Food & Beverage Importers / Distributors / Wholesalers
- Food & Beverage Manufacturers & Processors
- Foodservice & Kitchen Equipment & Supplies Importers / Distributors / Wholesalers
- Government & Trade Associations
- Hospital / Hotels / Restaurants / Resorts / Country Clubs
- Media
- Property Owners
- Developers
- Quick Service Restaurants
- Retail / Hypermarket/ Supermarket / Department / Grocery / Convenience Stores
- Spa & Lifestyle Owners & Management
- Service Apartment
- Sommeliers
- Wine & Spirits Importers / Distributors / Wholesalers



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Hospitality, Food & Beverage

### Hospitality, Food & Beverage - Portfolio of Events by Informa Markets

Informa Markets Hospitality, Food & Beverage portfolio includes a series of global in-person, virtual and hybrid trade events aimed at fostering business relationships, enable learning, and enhancing trade opportunities for the industry.

With several established events within the portfolio such as Hotelex Shanghai, Food&HotelAsia, HOFEX, Fispal Food Service, and Abastur, the portfolio together offers an unparalleled audience reach across the world. Staging 28 live events in major cities including Shanghai, Hong Kong, Singapore, Ho Chi Minh City, Seoul, Kuala Lumpur, Mumbai, Bangkok, Sao Paulo, and Mexico City.

Working alongside established industry partners, government bodies and recognised professionals, the portfolio aims at bringing companies, individuals, and the industry to the forefront of global business innovation, by offering solutions and opportunities that meet today's business needs.

### SHOW VENUE

**Food & Hospitality Thailand (FHT) will be located at Queen Sirikit National Convention Center (QSNCC).**

#### QSNCC - The Ultimate Inspiring World Class Event Platform For All

An iconic landmark at the heart of downtown Bangkok and is a versatile venue suited to all kinds of events. This state-of-the-art facility is designed to offer flexible solutions both today and in the future. Conveniently served by subway with QSNCC station connecting directly to the venue, it is easily and quickly accessible from all parts of Bangkok.



### Strong Official Support



### For more information, please contact your nearest offices

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