



POST SHOW FACT SHEET

Show Name: Food & Hospitality Thailand 2023

Date & Time: 23 – 26 August 2023
10:00 Hrs. - 18:00 Hrs.

Venue: Hall 1 - 3, G Floor, QSNCC, Bangkok, Thailand

Co-Located With: Hotel & Shop Plus Thailand

Exhibitor Area: 17,000 Sqm.

Exhibitors: 275 participants
from 19 countries/regions
Australia, China, Czech Republic,
France, Hong Kong SAR, India,
Indonesia, Italy, Japan, Jordan, Korea,
Malaysia, Nepal, Netherlands,
Singapore, Switzerland, Taiwan ROC,
Thailand and Vietnam

International Groups: 2 International Pavilions
China and Korea

Trade Attendees: 26,308 from 60 Countries/regions

Top 10 International Visitor from: Cambodia, China, Japan, Laos, Malaysia,
Myanmar, Philippines, Singapore, USA
and Vietnam



Supporting Organisations



BUYER REPORT



Buyer Classified by "Job Function"

Owner/ President/ CEO/ MD/ GM/ C-Suite Management	41.80%
Marketing/ Business Development	16.70%
Executive Chef/ Chef/ Barista / Bartender / Mixologist / Sommelier	12.08%
F&B & Catering Management/ Consultant / Advisor	11.78%
Purchasing/ Procurement	10.37%
Engineering & IT Management / Architect / Interior Designer	7.27%

Buyers Classified by "Company's Main Activity"

Food & Beverage Business (Restaurant, Bar, Café, Bakery)	50.83%
Hospitality and Tourism (Hotel, Resort, Service Apartment)	15.69%
Importer / Exporter / Distributor / Wholesaler	11.85%
Food & Beverage Manufacturer	9.00%
Retailer / E-Retailer	6.45%
Trade Association / Government Organisation / Related Industries	6.18%

Buyers Classified by "Product Interest"

Food & Beverage	28.01%
Bakery, Pastry & Gelato	18.32%
Coffee & Tea	15.40%
Foodservice & Hospitality Equipment	9.45%
Hospitality & Retail Technology	8.07%
Food Tech / Packaging / Disposables	6.23%
Hospitality Design & Supplies	5.49%
Wines / Spirits / Alcoholic Drinks	5.44%
Industry Services	3.59%



Next Show Date of: 21-24 August 2024, QSNCC, Thailand



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Show

Features and Activities

Highlight Conferences & Seminars



- THA Digital Day Conference by Thai Hotels Association
- Interior design Seminar by Thailand Interior Designers' Association
- International Forum on “Global Future Commercial + Sustainable Space Development Trend” by Hotel & Shop Plus
- Thailand's Culinary Treasures: Unlocking the Power of Organic Food in Hospitality and Dining by Tourism Authority of Thailand
- Tourism Tech Talk by Association of Thai Tourism Marketing
- Thai Cultural Incense and Wellness Tourism by Thai Spa Operators Association
- Product Innovation Seminar by Executive Housekeeper Association Thailand
- Overcome the Post-Modern Trade era, reframe & reform through digital transformation by Thai Retailers Association
- Thai Spirits panel discussion



Highlight Workshops & Activities



- Thailand's 27th International Culinary Cup (TICC) 2023
- Thailand Best Chef Table Challenge 2023
- Thailand and ASEAN Hotel Bartenders' Championships 2023 by AHRA and THA
- Thailand National Latte Art Championship 2023
- Thailand National Coffee In Good Spirits 2023
- Food Stylist for Value Added Workshop
- Grow Tea Creatives Sensory Special Class
- French Wine Master Class
- Beer and Wine Tasting
- Gelato and Frozen Workshop
- Future Food Technology & Possibilities Workshop
- Recycle Fashion Show & Contest

Part of:



Includes:



Organised by:



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