

The International Exhibition for Hotel, Restaurant, Cafe and Services



FHT
FOOD & HOSPITALITY
THAILAND

30TH
ANNIVERSARY

Part of:



Co-located with:



Post Show Fact Sheet

Crafting **the Future**
of **Food & Hospitality**
Business

21-24

August 2024

QSNCC Hall 1-4

10.00-18.00 Hrs.

STRONG OFFICIAL SUPPORT

Official Supported by:



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Post Show Fact Sheet



Co-located with

HOTEL & SHOP PLUS
Thailand

HOTELEX
Thailand



357 Participants
from **16** Countries

Australia, China, Denmark, France, Hong Kong SAR , Italy, Japan, South Korea, Malaysia, Singapore, Spain, Switzerland, Taiwan ROC , Thailand, UK, and USA



Total Countries

Australia, Bahrain, Bangladesh, Belgium, Bhutan, Cambodia, Canada, Chile, China, Czech Republic, Denmark, Finland, France, Georgia, Germany, Ghana, Hong Kong SAR, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Laos, Malaysia, Maldives, Mauritius, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, Norway, Oman, Pakistan, Peru, Philippines, Qatar, Republic of Ireland, Romania, Russia, Samoa, Singapore, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Syria, Tahiti, Taiwan ROC, Thailand, Timor-Leste, Turkiye, UK, United Arab Emirates, USA, Vietnam

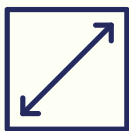
Trade 
Attendees

28,669

from **61** Countries

Local Visitor **93.57%**

Overseas Visitor **6.43%**



Exhibitor Area

19,000
sqm.

Halls 1 – 4, QSNCC, Bangkok, Thailand



Next Show Date of: **20-23 August 2025**, QSNCC, Thailand



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TOP 10 International Visitors

No.1 China	No.6 Vietnam
No.2 Cambodia	No.7 Japan
No.3 Singapore	No.8 India
No.4 Malaysia	No.9 Myanmar
No.5 Laos	No.10 Indonesia

Buyer Report

• Buyer Classified by "Job Function"

Owner/ President/ CEO/ MD/ GM/ C-Suite Management	43.82%
Marketing/ Business Development	15.61%
Purchasing/ Procurement	12.27%
Executive Chef/ Chef/ Barista / Bartender / Mixologist / Sommelier	11.58%
F&B & Catering Management/ Consultant / Advisor	11.38%
Engineering & IT Management / Architect / Interior Designer	5.34%

• Buyers Classified by "Company's Main Activity"

Food & Beverage Business (Restaurant, Bar, Café)	30.29%
Hospitality and Tourism (Hotel, Resort, Service Apartment)	22.00%
Importer / Exporter / Distributor / Wholesaler	13.27%
Trade Association / Government Organisation	12.21%
Food & Beverage Manufacturer	11.61%
Retailer / E-Retailer	10.62%

• Buyers Classified by "Product Interest"

Food & Beverage	22.62%
Bakery, Pastry & Gelato	19.42%
Foodservice & Hospitality Equipment	12.63%
Coffee & Tea	11.05%
Hospitality & Retail Technology	10.63%
Hospitality Design & Supplies	8.92%
Wines / Spirits / Alcoholic Drinks	6.12%
Food Tech / Packaging / Disposables	5.32%
Industry Services	3.29%

* Source: Data collected from visitor registration forms



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Highlight Seminars

- Ignite Thai Hotels and Tourism 2025 by Thai Hotels Association
- นวัตกรรมอาหารจากวัตถุดิบไทยสู่ตลาดโลก ด้วยวิทยาศาสตร์และเทคโนโลยี by กรมส่งเสริมอุตสาหกรรม (DIPROM)
- Food Innovation for Health & Wellness Business in the Future by National Food Institute (NFI)
- New Opportunities in 2025 for the food and beverages industries: Thailand and Beyond by Saladplate
- French Wine Master Class: Burgundy by Mr. Pairach Intaput
- French Wine Master Class: Bordeaux by Mr. Pairach Intaput
- Level Up! Transforming Hotels for Success by Thai Hotels Association
- Local Modern Retail 4.0 :
- New Gen, New Vision, New Move by Thai Retailers Association
- หลักสูตรเทคนิคการทำธุรกิจอาหารให้ปังดังด้วย Super Content by Thai Restaurant Association
- Effective Linen Management RFID Technology by Executive Housekeeper Association Thailand
- Experience Design in Restaurants and Cafes by Thailand Interior Designers' Association
- Bar Consult and Bar Business Operation by Life Elixir

Highlight Activities

- Thailand's International Culinary Cup (TICC) Closing Ceremony by Thailand Chefs Association
- Thailand Best Chef Table Challenge by Thailand Chefs Association
- Celebrity Chefs Cooking Demonstration
- Thailand Hotel Bartenders' Championship 2024 by Thai Hotels Association
- 2024 International Fashion Drinks Competition - Thailand Division by FHT & HOTELEX Thailand
- Future Food, Future Drink by Worldwide Coffee & Tastebud Lab
- Barista Workshop for Hotelier by Worldwide Coffee
- Ice Cream Workshop by i-Cream Solutions



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