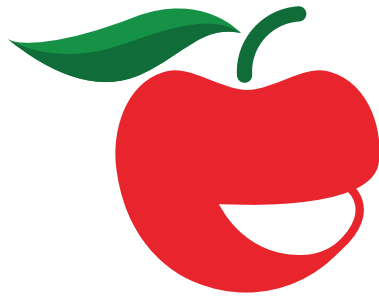


The 31st International Exhibition for Food & Drink, Hotel, Bakery,
Restaurant & Foodservice Equipment, Supplies & Services



FHT
FOOD & HOSPITALITY
THAILAND

Co-located with:



Organised by:



POST SHOW

FACT SHEET

20-23
August 2025

Hall 1-4 G Level, QSNCC, Bangkok



@FHTevent | foodandhospitalitythailand



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STRONG OFFICIAL SUPPORT

Official Supported by:



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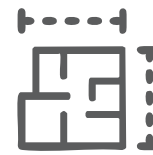
DATE – TIME

20 – 23
August 2025
(10:00 - 18:00 Hrs.)



VENUE

HALLS 1 – 4,
QSNCC, Bangkok,
Thailand



EXHIBITION AREA

21,000
Sqm.



EXHIBITORS

379

PARTICIPANTS

FROM 18
COUNTRIES/REGIONS

Australia, China, Denmark, France, Germany, Hong Kong, Italy, Japan, Korea, Malaysia, Singapore, South Africa, Spain, Sri Lanka, Swaziland, Thailand, UK, and USA

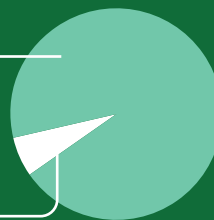


TOTAL ATTENDEES

30,909

LOCAL VISITORS
93.53%

OVERSEAS VISITORS
6.47%



TOTAL COUNTRIES

68

COUNTRIES/REGIONS

Afghanistan, Algeria, Australia, Austria, Bahrain, Bangladesh, Belgium, Brunei, Canada, China, Cyprus, Denmark, Egypt, Finland, France, Germany, Ghana, Guam, Guinea, Hong Kong SAR, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Kuwait, Laos, Malaysia, Maldives, Mauritius, Mexico, Mongolia, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, Norway, Oman, Pakistan, Palestine, Peru, Philippines, Poland, Portugal, Qatar, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan (ROC), Thailand, Togo, Trinidad and Tobago, Türkiye, Ukraine, United Arab Emirates, United Kingdom, Uruguay, The USA and Vietnam



BUSINESS MATCHING

811 MATCHES
FROM 264 BUYERS



INTERNATIONAL GROUP VISITOR

141 PERSONS
FROM 4 ASSOCIATIONS

Franchise Development Association Myanmar, Myanmar One Village One Product Association, Lao National Chamber of Commerce and Industry (LNCCI), World Independent Association of Chef in Asia (WORLD IAC ASIA)

CO-LOCATED WITH:



Next Edition : 19 - 22 August 2026, QSNCC, Thailand



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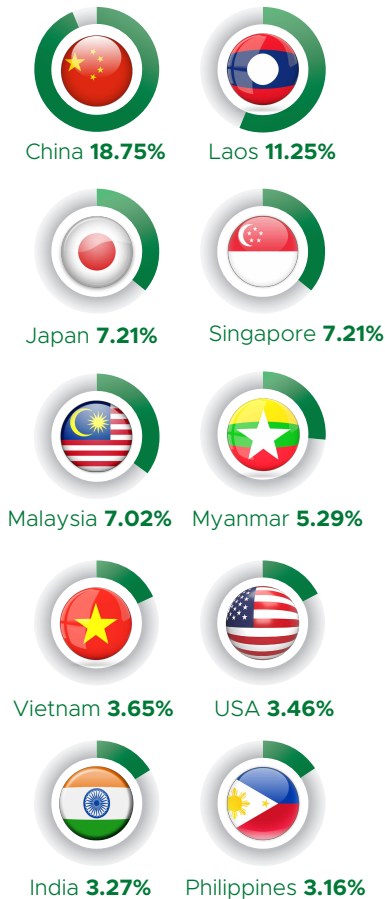


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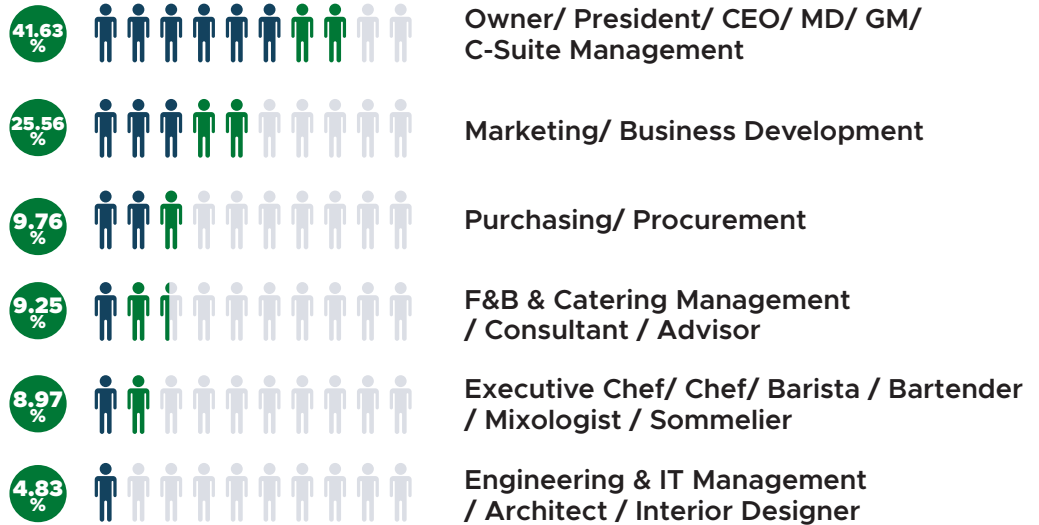


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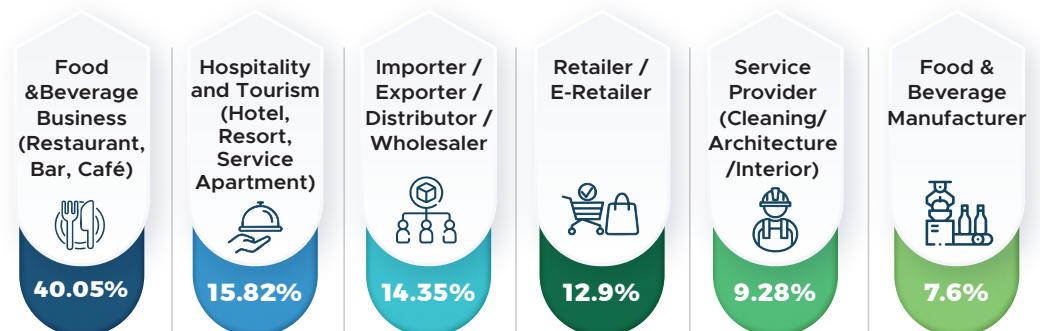
TOP 10 International Visitors



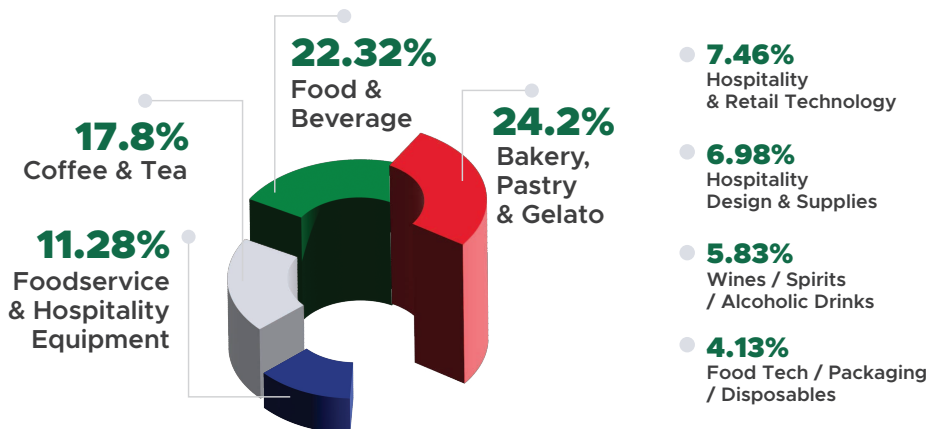
Buyer Classified by Job Function



Buyers Classified by Company's Main Activity



Buyers Classified by Product Interest



* Source: Data collected from visitor registration forms

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FHT
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THAILAND

POST SHOW FACT SHEET

HIGHLIGHT SEMINARS

- | CEO Forum by THA Chapter
"Amazing Grand Thailand :
กลยุทธ์โรงแรมไทย สู่ฤดูกาลท่องเที่ยว"
by Thai Hotels Association
- | The Next Wave:
New Opportunities for Thai Hotels
by Thai Hotels Association
- | TRA Forum "What Trend in
Asia-Pacific Evolving Consumers
& AI are about the Retail in the Future"
by Thai Retailers Association
- | ASEAN Wellness Tourism
Congress 2025
by Thai Spa Association
- | Hotel Tech & Trend - Green Hotel
Edition by Association of Thai
Tourism Marketing
- | The Unseen Works by Thailand
Interior Designers Association
- | หลักสูตร FoodFluencer สำหรับธุรกิจ
อาหาร/เครื่องดื่ม โดย สมาคมภัตตาคารไทย
- | ฮาลาลประเทศไทย โดย สำนักงาน
คณะกรรมการกลางอิสลามแห่งประเทศไทย
- | Future Food Innovation Showcase
- | French Wine Master Class

HIGHLIGHT ACTIVITIES

- | Thailand's International Culinary
Cup (TICC) & Thailand Best Chef
Table Challenge
- | Thailand Hotel Bartenders'
Championship 2025
- | 2026 World Fashion Drinks
Competition - Thailand Division
- | Thailand Chocorista Championship
- | Celebrity Chefs Cooking Demo
- | How to Make Paris Strawberry
Choux & Bee Yogurt Mousse
- | Journey of Japanese Matcha
- | Cocktail Workshop:
Cocktails Made Easy at Home
- | From Local Craft to Global Pairing
- | Fashion Show Thailand Championship
2025 Sustainable Costume

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EXHIBITOR VOICE

We've been long-time exhibitors at FHT, and the results are always impressive. This year, we connected with many international visitors and gained a substantial number of new clients. We encourage all entrepreneurs to join next year—you can be confident you'll gain new customers, just like us.

GIANLUCA CERESI
MANAGING DIRECTOR, LUCAMARI CO., LTD.

We've been exhibiting at FHT for 4-5 years now and have always received an excellent response, which is why our booth size increases every year. At the show, we met customers from both Thailand and overseas visiting our booth consistently from day one, including senior executives from major hotels. We encourage all entrepreneurs to join next year to ensure your company is available as an option for these key buyers.

EKACHAI CHUEAMSUK
MANAGING DIRECTOR, JASSWAY THAILAND

We're focusing on the hospitality and HORECA market, so we joined FHT, a prestigious and well-established fair. For entrepreneurs who haven't participated before, I highly recommend joining to not only grow your business but also to contribute to Thailand's hospitality community.

MARVIN CONRAD PITZ
SIERRA BRAND AMBASSADOR, BANGKOK LIQUOR CO., LTD.

Exhibiting at FHT allowed us to connect with new customers, both local and international, and also welcome our current clients who stopped by the booth. Participating in this event truly helped to promote both our company and our products.

VIWAT PRASERTWANICH
MANAGING DIRECTOR, DARLING MATTRESS CO., LTD.

We receive positive results from FHT every year. Discussions and follow-ups from the show consistently lead to actual sales with both retail operators and industrial factories. This is why we returned to FHT for our third year. This year, we connected with executives from major hotel and restaurant chains, as well as other business owners who are actively looking for new opportunities.

SITTIPAT K.
SALES MANAGER, FUJISEIKI FOOD MACHINERY ASIA CO., LTD.

VISITOR VOICE

We participate in Food & Hospitality Thailand every year because it showcases not only food products but also a wide range of complementary goods and services that help us better serve our customers. Each edition introduces exciting new products and innovations, offering continuous opportunities to enhance our business and expand our market potential.

PHUSADEE YENURA
MANAGER, CP AXTRA

As a hotel chef, I view Food & Hospitality Thailand as an essential platform that gathers a complete range of food products and innovations catering to the hospitality industry — both in culinary and service aspects. It's a truly "comprehensive, all-in-one" event where professionals can quickly update themselves on the latest industry trends and advancements.

SUKSANT CHUTINTHRATIP
EXECUTIVE CHEF, MELIÁ CHIANG MAI

The company places great importance on Food & Hospitality Thailand, as it brings together leading businesses and entrepreneurs from multiple industries in one place. It is truly a "One Stop Service" where visitors can meet distributors directly and plan efficient procurement strategies for their hotel operations. The key highlight of the event is the diversity of brands and products that comprehensively meet the needs of hospitality professionals across every dimension.

THANAKRIT LAMOMCHERTSAKUL
PURCHASING MANAGER
MAJOR DEVELOPMENT HOTELS & RESORTS CO., LTD.

Thai Lion Air participates in Food & Hospitality Thailand to connect with new business partners and expand our professional network within the food and service industries. We are impressed by the diversity of exhibitors and manufacturers, which opens up valuable opportunities for business discussions and future collaborations.

MAYUREE TREEPRASERTPOJ
ASSISTANT MANAGING DIRECTOR THAI LION AIR

Our company attends Food & Hospitality Thailand to source new kitchen equipment, fresh ingredients, and innovative solutions related to the food and hospitality sectors. The event offers an extensive product variety across all categories, allowing us to find everything we need conveniently in one exhibition.

JANYA SINGHA
ASSISTANT PURCHASING MANAGER
AMARA HOSPITALITY (THAILAND) CO., LTD.

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